

Services / Pricing Programs 2008	June	Portcullis "By Owner But Better" Flat Fee \$995 MLS	Portcullis "Two.5 Percent Solution" 2.5% Commission, Plus \$1,495 PrePaid	Portcullis "Pay Less Package" 1.75% Commission, Plus \$2,850 PrePaid	Portcullis "The Listing for Less" Traditional Listing with Reduced Commission	Portcullis "The Long Distance Listing" \$1,495 InterBoard Feature	Private Seller Website 1 - \$595	Private Seller Website 2 - \$299	Private Seller Website 3 - \$349	Private Seller Website 4 - \$55	Traditional Real Estate Agents (ie Remax or Royal LePage)
<b>Realtor Services</b>											
Licensed Agents	YES	YES	YES	YES	YES	YES	NO	NO	NO	NO	YES
MLS Listing and www.MLS.ca	YES	YES	YES	YES	YES	YES	NO	NO	NO	NO	YES
Local Real Estate Board Listings	YES	YES	YES	YES	YES	YES	NO	NO	NO	NO	YES
Interboarding	YES	YES	YES	YES	YES	YES	NO	NO	NO	NO	YES
Professional Realtor Advice	YES	YES	YES	YES	YES	YES	NO	NO	NO	NO	YES
Neighbourhood Sales History	YES	YES	YES	YES	YES	YES	NO	NO	NO	NO	YES
Appointment Coordination	YES	YES	YES	YES	YES	YES*	NO	NO	NO	NO	YES
Transaction Coordination	YES	YES	YES	YES	YES	YES - closing package sent to Lawyer	NO	NO	NO	NO	YES
Open House Participation	NO	NO	YES x 1	YES	YES	NO	NO	NO	NO	NO	YES
Preparation and Review of Offer to Purchase Form	YES	YES	YES	YES	YES	YES*	Blank form available	NO	Available	NO	YES
Negotiation Support	YES	YES	YES	YES	YES	YES*	NO	NO	Your lawyer	NO	YES
Review and Preparation of Waivers	YES	YES	YES	YES	YES	YES*	NO	NO	Your lawyer	NO	YES
Review and Preparation of Amendments	YES	YES	YES	YES	YES	YES*	NO	NO	Your lawyer	NO	YES
Consumer Deposit Insurance	YES	YES	YES	YES	YES	YES	NO	NO	Your lawyer	NO	YES
Errors & Omissions Insurance	YES	YES	YES	YES	YES	YES	NO	NO	Your lawyer	NO	YES
Buyers Agent Commission Included in Package Price?	NO	YES - 1.75%	YES - 1.75%	YES - 2%	YES - 2%	NO	NO	NO	NO	NO	YES - 2.5%
<b>Marketing &amp; Advertising Support</b>											
Lawn Signs	YES	YES	YES	YES	YES	YES	YES	\$\$\$	YES	NO	YES
Open House Signs	YES	YES	YES	YES	YES	YES	YES	\$\$\$	NO	NO	YES
Directional Signs	YES	YES	YES	YES	YES	YES	YES	\$\$\$	NO	NO	MAYBE
Advertising of Home in (Local) Newspaper	Optional	Optional	Optional	Optional	Optional	Optional	NO	NO		YES	MAYBE
Advertising of Home in Private Real Estate Magazines	NO	NO	NO	NO	NO	NO	YES - but printed media is not as up- to-date as MLS.ca	NO	NO	NO	NO
Enhanced Magazine Listing	n/a	n/a	n/a	n/a	n/a	n/a	\$249 - \$75	n/a		NO	n/a
Internet (website) Listings	YES	YES	YES	YES	YES	YES	YES	YES - for only 6 months	YES - 6 months	YES - for 6 months	MAYBE
Enhanced (website) Listings	NO	NO	NO	NO	NO	NO	YES	\$\$\$	NO	YES - \$14.95	MAYBE
Virtual Tour / Slideshow Feature Sheet	YES \$90	YES \$90	YES - Incl.	YES - Incl.	TBD	NO	NO	NO	YES	MAYBE	MAYBE
	YES	YES	YES	YES	YES	YES	\$75	Template on website	NO	NO	MAYBE
<b>Other Value Added Support</b>											
Professional Photographer	YES \$90	YES	YES	YES	YES	NO	NO - Sales Agent takes Photos	An "experienced photographer" - 6 photos posted on website	3 photos posted on website	NO - 1 photo posted on website	YES
Copy Writing for MLS listing, independent website listing and feature sheets.	YES	YES	YES	YES	YES	YES	NO	NO	NO	NO	YES
Legal Consultation	Associates	Associates	Associates	Associates	Associates	Associates	YES - free	NO	Your lawyer	NO	Associates
Money Back Guarantee	NO	NO	NO	NO	NO	NO	YES - but there are MANY CONDITIONS!!!	NO	NO	NO	NO
*All support services are provided by email, fax, and telephone.											
This chart was produced by an Independent Third Party Marketing firm.											